

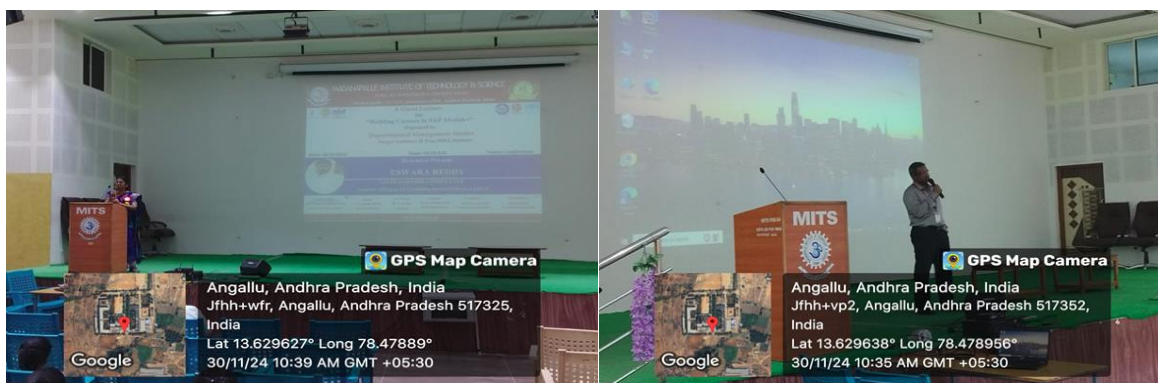
**A Report on Guest Lecture “Building Careers in SAP”**  
**Organized by Department of Management Studies**  
**Date: 30.11.2024**



**Event Organised by: Dr. K. Venkateswarlu, Assistant professor, Department of Management Studies and Mr. B. Sreekanth, Assistant professor, Department of Management Studies.**  
**Resource Person Details: Mr. Eswara Reddy, SAP FICO consultant, Kripen IT solutions, Bangalore**  
**Mode of Conduct: Offline**  
**Time: 10:30 AM to 12:30 PM**  
**Report Received on 04.12.2024.**

The Department of Management Studies has organized a guest lecture on “Building Careers in SAP” for MBA II year students. Mr. Eswara Reddy, SAP FICO consultant, Kripen IT solutions, Bangalore has invited to deliver a guest lecture. Mr. Eswara Reddy is currently working as SAP FICO Trainer and consultant and has over 8 years of rich experience. The resource person has touched upon the following topics one by one manner.

The session started with the introduction of the resource person Mr. Eswara Reddy briefly to the students by Mr. B. Sreekanth, Assistant Professor, Department of MBA. Dr. D. Pradeep Kumar, PAARC Cell coordinator, has addressed the audience and requested them to learn about the new technologies like ERP for better career growth. Lastly, Dr. K. V. Geetha Devi, HOD – MBA has expressed her sincere thanks to the guest for accepting the invitation and taking the guest lecture and handed over the session to the resource person.

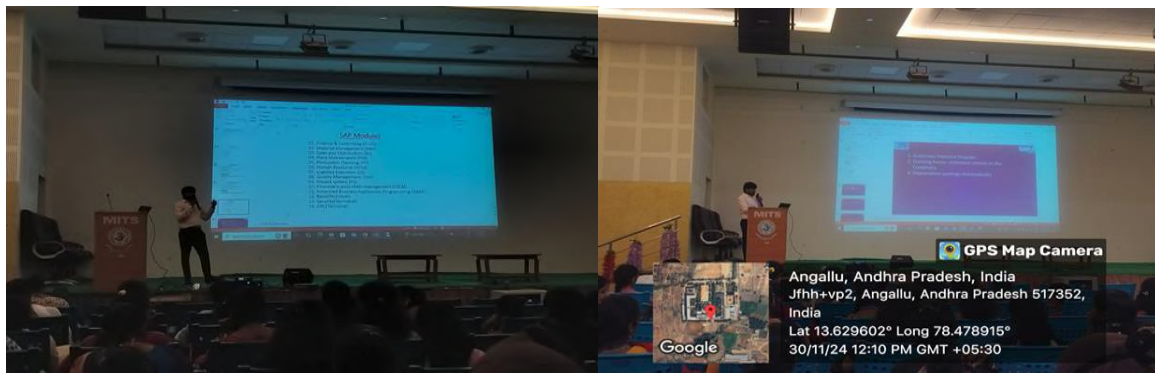


**Introduction of SAP software to students:**

The speaker introduced SAP as a leading enterprise resource planning (ERP) software that integrates core business processes, such as finance, human resources, supply chain, and customer relationship management. He also introduced the students the other ERP platforms similar to SAP in a brief manner.

**Importance of SAP in global business operations:**

He introduced the Key modules relevant for MBA students such as SAP FI/CO (Finance and Controlling), SAP HR (Human Resources), SAP MM (Material Management), and SAP SD (Sales and Distribution and requirements to pursue the course.



### Career Opportunities in SAP:

The speaker elaborated on various career paths within the SAP ecosystem, including roles such as SAP Consultant (Functional and Technical), Business Analyst with SAP expertise, SAP Project Manager, Industry-specific SAP roles (e.g., in manufacturing, retail, or healthcare).

The lecture emphasized the demand for SAP professionals across industries due to digital transformation and ERP adoption. He also provided practical explanation of how to use different SAP ERP applications.

### Relevance for MBA Students:

MBA students were advised on how their business acumen can be combined with SAP knowledge to deliver strategic insights and solutions. The session also highlighted that how to use SAP in decision making and analytics and how SAP can add value to the work. The speaker encouraged students to enhance their profiles with certifications such as SAP Certified Application Associate, SAP S/4HANA Certifications (e.g., Finance, Supply Chain).



After the completion of the session, students actively participated in question-and-answer session and students have clarified their doubts regarding SAP and opportunities for freshers and about market competition for freshers.



At the end of the session, the resource person was felicitated by Dr. K. V. Geetha Devi, Head of the Department and Mr. B. Sreekanth, Assistant professor of MBA. The resource person thanked the institution for giving an excellent opportunity to interact with the students. The session was concluded with vote of thanks from Dr. K. Venkateswarlu, Assistant Professor, Department of MBA. Approximately 135 students got benefited from the session.

### Outcome of the session:

The session helped the students in enriching the knowledge about SAP and careers associated with SAP and the present market trends related to SAP certifications. The session also helped the students to know the real time application of SAP in the form of scenarios.